

**MINUTES**  
**REGULAR SCHEDULED MEETING**  
**CUERO MAIN STREET ADVISORY BOARD**  
**CUERO MAIN STREET OFFICE, 210 E. MAIN, CUERO TX 77954**  
**TUESDAY, SEPTEMBER 9, 2025**  
**5:36 PM**

- I. CALL TO ORDER** Meeting called to order at 5:40 PM  
Members present: Frank Burns, Mariah Berger, Gerald Clark, Jeanette Rocha and Jazzmin Aguayo  
Absent: Lee Ann Schiffbauer and Brittani Quinn  
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. WELCOME NEW BOARD MEMBER BRITTANI QUINN N/A**
- III. PUBLIC COMMENT**  
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- IV. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, No new applications.
- V. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, No current report.
- VI. APPROVAL OF MINUTES FROM the August 12, 2025 REGULAR MEETING**  
**Motion to approve made by Mariah Berger, second by Jeanette Rocha, all in favor.**
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:  
a) Goals of new Board Member Brittani Quinn-Board member not present for this meeting
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;  
a) HOWL-O-Ween Pet Parade, Saturday, October 25, 2025 – Event update-children and pets to dress in costume to Trick or Treat with vendors & Downtown; photo ops with mascot bulldog for PAOC donation  
b) Christmas in Downtown 2025 update – Discussed Jeanette creating a program to be called Santa's Little Entrepreneurs for a children's market addition to the event; toured the Walkway to Main Street as the area to set up sale booths.
- X. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:  
**1) Main Street Business discussion:** None at this time
- XI. ANNOUNCEMENTS - Other business.** None at this time.
- XII. ADJOURN: 7:00 PM**