

**MINUTES  
SPECIAL SCHEDULED MEETING  
CUERO MAIN STREET ADVISORY BOARD  
CUERO PUBLIC LIBRARY MEETING ROOM, 207 E. MAIN, CUERO TX 77954  
TUESDAY, JUNE 17, 2025  
5:30 PM**

- I. CALL TO ORDER** Meeting called to order at 5:40 PM  
Members present: Frank Burns, Mariah Berger, Gerald Clark, Lee Ann Schiffbauer and Jazzmin Aguayo  
Absent: Gerard Gonzales and Jeannette Rocha  
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**  
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, No current report.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, No current report.
- V. APPROVAL OF MINUTES FROM the April 8, 2025 REGULAR MEETING - Cancelled due to lack of a Quorum.**
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:  
a) Board Members status and review
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;  
a) Downtown Cuero Artisan Market on Main and Sidewalk Sales; **Next Market Day, Saturday June 28<sup>th</sup> 9-12PM**  
b) Turkeyfest Ruby Selection Day, Saturday, July 26<sup>th</sup>, 2025: 7-11:30PM: **CMS to process Downtown District Event Use Application and schedule city services as outlined**  
c) HOWL-O-Ween Pet Parade and Christmas in Downtown 2025  
**Discussed HOWL-O-Ween Pet Parade and Children's Costume Parade in the interior of the Downtown Artisan Market on Main; kid and pet treats supplied to and given by the Market vendors; Market 9-1PM, judging 10-12PM; \$10 entry fee: Prizes Free Adoption, \$50 Dog Gonnit Grooming, \$25 Dog Gonnit Grooming; Partner with Dog Gonnit Grooming, Pet Bingo Card event in Library Meeting Room; Artisan Market Pet Food Supply Drive, also set up 1 month in advance at Library entrance; Online Photo Contest.**  
**Christmas in Downtown: Non-Profit old-fashioned games booths; Jeanette Rocha-Kids booth: Mariah Berger: Christmas Karaoke DJ for Christmas Tree Lighting (Friends of DeWitt County Children) and Christmas in Downtown; Lee Ann Schiffbauer: Wedding Vendor Showcase on Saturday.**
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:  
1) **Main Street Business discussion:** None at this time
- X. ANNOUNCEMENTS - Other business.** None at this time.
- XI. ADJOURN: 6:42 PM**