

**MINUTES**  
**REGULARLY SCHEDULED MEETING**  
**CUERO MAIN STREET ADVISORY BOARD**  
**CITY COUNCIL CHAMBERS, 212 E. MAIN, CUERO TX 77954**  
**TUESDAY, FEBRUARY 18, 2025**  
**5:30 PM**

- I. CALL TO ORDER** Meeting called to order at 5:51 PM  
Members present: Frank Burns, Gerald Clark, Jeannette Rocha, Lee Ann Schiffbauer and Mariah Berger and Jazzmin Aguayo  
Absent: Gerard Gonzales  
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**  
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, No new applications being taken at this time.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, No current report.
- V. APPROVAL OF MINUTES FROM the January 16, 2025 RETREAT MEETING**  
**Motion to approve Minutes made by Mariah Berger, second by Lee Ann Schiffbauer, all in favor.**
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:  
a) Installation of new Board members  
**Lee Ann Schiffbauer to continue on as Vice Chair: Motion to approve made by Mariah Berger, second by Jeanette Rocha, all in favor.**  
b) Work Plan 2024/2025 NMS Transformation Strategy  
**Provided to Board members for review and discussion at the March Advisory Board meeting**
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events; **Review of the following:**  
a) Downtown Cuero Artisan Market on Main and Sidewalk Sales; Annual Events calendar  
b) New event: Shop the Blocks and Wildflower Trolley Tours with the Chamber of Commerce Saturday, March 22, 2025 10AM-3PM; Swag bags and goodies, treats at the shops and Punch Card Raffle, 3 punches at \$20, total \$60. Prize: \$200 in Cuero Bucks, can be mailed to visitors
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:  
**1) Main Street Business discussion:**  
None at this time
- X. ANNOUNCEMENTS - Other business.**  
None at this time.
- XI. ADJOURN: 6:33 PM**