

MINUTES
SPECIAL MEETING – MEMBERS RETREAT
CUERO MAIN STREET ADVISORY BOARD
PROMOTIONS COMMITTEE
Cuero Country Club
1305 E. South Railroad, Cuero, TX
THURSDAY, JANUARY 16, 2025 5:30 – 8:30 PM

- I. CALL TO ORDER:** Meeting called to order at 7:55 PM
Members present: Frank Burns, Lee Ann Schiffbauer, Jeanette Rocha, Mariah Berger and Gerald Clark
Members absent: Gerard Gonzales and Jazzmin Aguayo
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT – Limited to 2 minutes – No speakers**
- III. APPROVAL OF MINUTES FROM THE November 13, 2024 MEETING**
Motion to approve Minutes made by Mariah Berger, seconded by Lee Ann Schiffbauer. All in Favor
- IV. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION;**
Consider Regular Meeting cancellation for Tuesday, February 11, 2025: Main Street Director unavailable.
Special meeting scheduled for Tuesday, February 18, 2025
Motion to approve cancellation made by Mariah Berger, seconded by Gerald Clark. All in Favor.
- Discussed creation of a new SHOP THE BLOCKS event on March 22, during the Downtown Cuero Artisan Market on Main and in connection with the Chamber of Commerce (COC) Wildflower Trolley Tours. Fee to the COC at \$45 Main Street Director to create event and flyers; Board members Jeanette, Mariah and Lee Ann to distribute flyers to the Downtown businesses; Gerald Clark to assist at the event; COC to create Punch Cards for 3 punches at \$20, total \$60, raffle prize of \$200 in Cuero Bucks (CMS); can be mailed to out of town ticket holders.**
- V. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON NEW BOARD MEMBERS**
No changes at this time.
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON 2025 OFFICERS for consideration at the special scheduled meeting on Tuesday, February 18, 2025**
- VII. ADJOURN – Meeting adjourned at 8:10 PM**