

**AGENDA  
SPECIAL SCHEDULED MEETING  
CUERO MAIN STREET ADVISORY BOARD  
CITY COUNCIL CHAMBERS, 212 E. MAIN STREET  
TUESDAY, FEBRUARY 18, 2025  
5:30 PM**

- I. CALL TO ORDER**
- II. PUBLIC COMMENT**  
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes)
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, where applicable
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable
- V. APPROVAL OF MINUTES FROM the January 16, 2025 RETREAT MEETING**
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
  - a) Installation of new Board members
  - b) Work Plan 2024/2025 NMS Transformation Strategy
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
  - a) Downtown Cuero Artisan Market on Main and Sidewalk Sales; Annual Events calendar
  - b) New event: Shop the Blocks and Wildflower Trolley Tours with the Chamber of Commerce Saturday, March 22, 2025 10AM-3PM; Swag bags and goodies, treats at the shops and Punch Card Raffle, 3 punches at \$20, total \$60. Prize: \$200 in Cuero Bucks, can be mailed to visitors.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
  - 1) Main Street Business discussion**
- X. ANNOUNCEMENTS - Other business**
- XI. ADJOURN**

**CERTIFIED AS POSTED AT:**

City Hall, 212 E. Main Street; Cuero Main Street Office and/or Main Street Notification January 23, 2025 at 10:00 a.m.  
by Sandra Tague Osman, Executive Director\_\_\_\_\_

***NOTICE OF ASSISTANCE AT THE PUBLIC MEETING***

City of Cuero City Hall is wheelchair accessible and accessible parking spaces are available. In compliance with the Americans with Disabilities Act, the City of Cuero will provide reasonable accommodations for persons attending the meeting. To better serve you, requests should be received 48 hours prior to the meeting. Please contact the City Secretary's Office at 361-275-6114 or by FAX at 361-275-6265.