

**MINUTES**  
**REGULARLY SCHEDULED MEETING**  
**CUERO MAIN STREET ADVISORY BOARD**  
**CITY COUNCIL CHAMBERS, 212 E. MAIN, CUERO TX 77954**  
**TUESDAY, SEPTEMBER 10, 2024**  
**5:30 PM**

- I. CALL TO ORDER** Meeting called to order at 5:38 PM  
Members present: Frank Burns, Gerard Gonzales, Gerald Clark, Jeannette Rocha and Jazzmin Aguayo  
Absent: Lee Ann Schiffbauer and Mariah Berger  
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**  
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, No new applications being taken at this time.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, No current report.
- V. APPROVAL OF MINUTES FROM the August 13, 2024 REGULAR MEETING**  
**Motion to approve Minutes made by Gerald Clark, second by Jeanette Rocha**
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:  
a) Welcome new Board Member Jazzmin Aguayo
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;  
a) Downtown Farmer's Market on Main and Sidewalk Sales; September 28, 2024, 9-1PM  
b) Discuss Main Street businesses catch-up meeting/September 23rd; Fall and Winter events schedule  
c) HOWL-O-Ween Pet Parade judging-Saturday, October 26 10-12PM; Frank and Jeanette volunteered, will confirm a third judge.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:  
**1) Main Street Business discussion**  
a) W. Main homeless situation: Discussed that the Chief of Police is aware of the situation and concerned business owners are to call the Sheriff's Dispatch telephone when an incident is happening.
- X. ANNOUNCEMENTS - Other business**  
**Discussed creating a new Christmas Tree Lighting event with school bands, church choirs, trim-the-tree – Proposed date and approval to be confirmed with the City Manager, Tuesday, November 26th**  
Cancel meetings: Tuesday, October 8 and Tuesday, December 10, 2024  
**Motion to approve meetings change made by Gerald Clark, second by Jeanette Rocha**  
January Main Street Retreat: Thursday, January 16, 2025 from 5:30-8:30PM  
**Motion to approve Retreat meeting made by Gerard Gonzales, second by Jazzmin Aguayo**
- XI. ADJOURN: 6:47 PM**