

MINUTES
REGULARLY SCHEDULED MEETING
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS, 212 E. MAIN, CUERO TX 77954
TUESDAY, JULY 9, 2024
5:30 PM

- I. CALL TO ORDER** Meeting called to order at 5:30 PM
Members present: Frank Burns, Lee Ann Schiffbauer, Mariah Berger, Gerald Clark and Jeannette Rocha
Absent: Gerard Gonzales
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, Presentation by CDC Director, Maggie Cromeens re: Retail Market Profile; No pending Grants for July due to budget considerations; \$2023-2024 MS District Façade Grants provided: \$62,313.54; Grant changes under consideration for the 2024-2025 budget year; Workforce housing options in discussions.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, Presentation by Chamber of Commerce Director, Angie Cuellar re: Annual World Series of Poker event, August; Chamber Board in discussions to create Leadership Program with youth for future leadership; Chamber Director received an award certification for a 5 year Director anniversary; Workforce Elevation Committee goal.
- V. APPROVAL OF MINUTES FROM the June 11, 2024 RETREAT MEETING**
Motion to approve Minutes made by Mariah Berger, second by Gerald Clark, all in favor.
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Discuss potential new board member for open position: Application for Jazzmin Aguayo
Motion to approve Application made by Mariah Berger, second by Lee Ann Schiffbauer, all in favor.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Downtown Farmer's Market on Main and Sidewalk Sales; July 27, 2024, 9-12PM
c) Discuss Main Street businesses catch-up meeting/September; Shop the Blocks event and Discount Shopping restaurant raffle event for Sept.-Nov. Committee progress-For consideration at August meeting
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
1) Main Street Business discussion:
Jeannette Rocha suggested providing a discount shopping days for our largest demographic of over 65 + Seniors, pair with Senior Library activities; for further discussion.
- X. ANNOUNCEMENTS - Other business.**
None at this time.
- XI. ADJOURN: 6:19 PM**