

**MINUTES**  
**REGULARLY SCHEDULED MEETING**  
**CUERO MAIN STREET ADVISORY BOARD**  
**CITY COUNCIL CHAMBERS, 212 E. MAIN, CUERO TX 77954**  
**TUESDAY, JUNE 11, 2024**  
**5:30 PM**

- I. CALL TO ORDER** Meeting called to order at 5:34 PM  
Members present: Frank Burns, Lee Ann Schiffbauer, Gerard Gonzales, Mariah Berger, Gerald Clark and Jeannette Rocha  
Absent: Aaron Franco-Vacated position  
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**  
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, Provided the updated Retail Market Profile for review and discussion at a later meeting.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable: No current report.
- V. APPROVAL OF MINUTES FROM the May 14, 2024 RETREAT MEETING**  
**Motion to approve Minutes made by Mariah Berger, second by Lee Ann Schiffbauer. All in favor.**
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:  
a) Discuss potential new board member for open position: Ongoing
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable: No discussion
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;  
a) June Art Month: Art has been placed at the Cuero Public Library, Trust Texas Bank, Prosperity Bank, Cuero National Bank and the Cuero Pecan House Cafe  
b) Downtown Farmer's Market on Main and Sidewalk Sales; June 22nd, 9-12PM-summer hours July-Aug.  
c) Main Street businesses catch-up meeting/September; Shop the Blocks event, Sept.-Nov.: Proposed Event Committee of Lee Ann Schiffbauer, Jeanette Rocha and Mariah Berger to discuss potential new shopping event(s) for the Fall Season; Shop the Blocks ticketed event and a Discount Shopping restaurant raffle event
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:  
**1) Main Street Business discussion:**  
Discussed that the Green Cow Creamery will be planning a 2-year celebration for opening date in June, 2022; The Venue continues with maintenance projects
- X. ANNOUNCEMENTS - Other business.**  
None at this time.
- XI. ADJOURN: 6:37 PM**