

MINUTES
REGULARLY SCHEDULED MEETING
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS, 212 E. MAIN, CUERO TX 77954
TUESDAY, APRIL 16, 2024
5:30 PM

- I. CALL TO ORDER** Meeting called to order at 5:36 PM
Members present: Frank Burns, Lee Ann Schiffbauer, Gerard Gonzales, Gerald Clark, Mariah Berger and Jeannette Rocha
Absent: Aaron Franco
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, \$35,963.06 in Grant Funds reimbursed to Downtown Main Street District businesses in the first quarter, 2024. Request to have Director Maggie Cromeens attend next meeting when new demographic information becomes available.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable: No current report.
- V. APPROVAL OF MINUTES FROM the MARCH 12, 2024 RETREAT MEETING**
Motion to approve made by Mariah Berger, Second by Gerald Clark. All in favor.
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Installation of new Board members; Appoint Vice Chair: Nomination of Lee Ann Schiffbauer
Motion to approve made by Mariah Berger, Second by Jeanette Rocha. All in favor.
b) Discuss RFP description for W. Main Revitalization Plan; schedule Community Stakeholders meeting: Discussed adding to RFP plan proposed businesses: Children/hobby/crafts/party store; Men's clothing- Western Wear; Shoe store (could be called Gobbler Tracks); Sporting Goods (Hibbett Sports); food related; furniture store; up-scale Tattoo-Piercing Parlor; jewelry store; Children's Museum/playroom/entertainment.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Downtown Farmer's Market on Main and Sidewalk Sales; Annual Events calendar: Downtown Farmer's Market on Main, April 27, 9-1PM; Hometown Harvest on Main, April 29, 5:30-8:30PM
b) Painting project at City Hall parking lot follow-up: Jeanette to reach out to Rudy Rocha, VP at Cuero High School for student project; Mayor Meyer to contact the Boys & Girls Club for project participation.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
1) Main Street Business discussion:
The Venue on Church Street: Currently under renovation to the balcony, redo stage floor, new paint, carpet and flooring.
- X. ANNOUNCEMENTS - Other business.**
None at this time.
- XI. ADJOURN: 7:16 PM**