

**MINUTES
REGULARLY SCHEDULED MEETING
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS, 212 E. MAIN, CUERO TX 77954
TUESDAY, MARCH 12, 2024
5:30 PM**

- I. CALL TO ORDER** Meeting called to order at 5:31 PM
Members present: Frank Burns, Lee Ann Schiffbauer, Gerard Gonzales, Gerald Clark and Jeannette Rocha
Absent: Aaron Franco and Mariah Berger
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, No current report.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable: No current report.
- V. APPROVAL OF MINUTES FROM the January 18, 2024 RETREAT MEETING**
Motion to approve made by Lee Ann Schiffbauer, Second by Gerald Clark. All in favor.
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Installation of new Board members: April meeting, to include photos taken of new/current members. Proposed nomination for Vice Chair, Lee Ann Schiffbauer for April meeting.
b) Work Plan 2023 Community Transformation Strategy: Ongoing
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Downtown Farmer's Market on Main and Sidewalk Sales; Annual Events calendar: First of the seasons DFMO scheduled for March 23rd, 2024, 9-1PM, under the Market Pavilion.
b) Painting project at City Hall parking lot: Ongoing: Jeanette Rocha suggested reaching out to the Jr. & Sr. art class students.
c) W. Main Revitalization Plan – RFP: Ongoing: Suggested to reach out for community input via FB post re: "Who do we want to promote Downtown Cuero to be" after the completion of the 2 new restaurants on W. Main, anticipated in 2024.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
1) Main Street Business discussion:
The Venue on Church Street: Discussed reaching out to Randy Saenz of Monster Burger for suggestions on creating a monthly or other Comedy Show night.
- X. ANNOUNCEMENTS - Other business.**
None at this time.
- XI. ADJOURN: 6:47 PM**