

**MINUTES**  
**REGULARLY SCHEDULED MEETING**  
**CUERO MAIN STREET ADVISORY BOARD**  
**CITY COUNCIL CHAMBERS, 212 E. MAIN, CUERO TX 77954**  
**TUESDAY, MAY 9, 2023**  
**5:30 PM**

- I. CALL TO ORDER** Meeting called to order at 5:36 PM  
Members present: Frank Burns, Joyce Foster, Aaron Franco, Marsha Bonser and Gerard Gonzales  
Absent: Lee Ann Schiffbauer and Courtney Moore  
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**  
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, No new applications, per President Tyler McClellan.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable: No current report.
- V. APPROVAL OF MINUTES FROM the March 14, 2023 REGULAR MEETING**  
**Motion to approve Minutes made by Joyce Foster, second by Marsha Bonser. All in favor.**
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:  
a) Installation of new Board member – Courtney Moore: City Council approved on 04/10/23  
b) Cuero Celebrates 150 Years upcoming events: Discussed May, June and July Sesquicentennial events  
c) Main Street Advisory Board Characteristics Form and Community Self-Assessment Tool: Discussed the Main Street America Accreditation process and provided Characteristics Form to Board members to complete for the Transformation Strategy requirement
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable: None at this time.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;  
a) Hospital Week Street Dance – May 12, 2023: Postponed due to impending rain forecast  
b) New event discussion: Discussed May, June and July Sesquicentennial events
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:  
**1) Main Street Business discussion:**  
The Petal Express is providing flower arrangements by appointment only; Bud & Sissy's Liquor Store opened at 119 W. Main on May 5<sup>th</sup>; West End Boutique, 117 W. Main, rearranged the interior with positive results; discussed ongoing rehabilitation progress at 125 W. Main
- X. ANNOUNCEMENTS - Other business.**  
Discussed Main Street Director follow-up with TxDOT re: crosswalk improvement over Esplanade
- XI. ADJOURN: 7:02 PM**