

MINUTES
SPECIAL SCHEDULED MAIN STREET SUMMER RETREAT
CUERO MAIN STREET ADVISORY BOARD
SAN DUCERRO VINEYARD, 500 DAGG ROAD, YOAKUM TX
WEDNESDAY, SEPTEMBER 21, 2022
5:30 PM

- I. CALL TO ORDER** Meeting called to order at 7:10 PM
Members present: Frank Burns, Joyce Foster, Shelly Rath and Stephanie Nerada
Absent: Gerard Gonzales, Jennifer Taylor and Aaron Franco
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes) N/A
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, AlphaLyfe Nutrition, 115 N. Esplanade, has applied for Rental Grant assistance; business anticipated to open doors in October
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable: No current report.
- V. APPROVAL OF MINUTES FROM the August 9, 2022 REGULAR MEETING**
Motion to approve Minutes made by Joyce Foster, second by Stephanie Nerada. All in favor.
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Main Street Retreat 2022: Reported on the success of the Retreat with approximately 40 + delegates in attendance
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable: None at this time.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Upcoming special events – September 24th Downtown Farmer's Market on Main will include Turkeyfest to sell raffles; October 22nd DFMOM will be the last of the season, to include annual HOWL-O-Ween Pet Parade, PAOC raffle basket, BEST OF decorating contest and Stamp Cards to support Breast Cancer awareness
b) Christmas in Downtown 2022 – Attractions on W. Main: Update on proposed West End Teen Wonderland to include Mobile Escape room and other teen games; planning ongoing; 6" x 9" printed rack cards received to advertise December's CID and Santa's Last "Shot" Shopping event, to be distributed to Downtown businesses and added to merchandise purchases
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
1) Main Street Business discussion:
Update on the Walkway to Main St. progress; new business openings in September: West End Boutique, 117 W. Main and The Gray Barn Mercantile, 120 E. Main
- X. ANNOUNCEMENTS - Other business.**
- XI. ADJOURN: 8:00 PM**