

MINUTES
REGULARLY SCHEDULED MEETING
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS, 212 E. MAIN STREET
TUESDAY, AUGUST 9, 2022
5:30 PM

- I. CALL TO ORDER** Meeting called to order at 5:37 PM
Members present: Frank Burns, Joyce Foster, Shelly Rath, Jennifer Taylor, Aaron Franco, Stephanie Nerada and Gerard Gonzales at 5:50PM
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes)
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, where applicable: June applications: BRE-Frank Burns 106 N. Gonzales for Inspire Boutique electrical; Community Services Program for Chamber of Commerce grant services for 101 W. Main; Majors Project for the Chisholm Trail Heritage Museum, Peebles Park, 302 N. Esplanade.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable: No current report.
- V. APPROVAL OF MINUTES FROM the JUNE 14, 2022 REGULAR MEETING**
Motion to approve Minutes made by Joyce Foster, second by Aaron Franco. All in favor.
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Main Street Retreat 2022: In connection with the Texas Historical Commission, Cuero will be hosting delegates on Friday, Aug. 12th, with the Cities of Goliad hosting on Aug. 10th and Victoria on Aug. 11th.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable: None at this time.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Upcoming special events – August 27th Downtown Farmer's Market on Main to include vendors
b) Christmas in Downtown 2022 – Attractions on W. Main: The Promotions Committee is considering hosting teen events only w/ 2 food trucks to decrease young kids crossing Esplanade; Board disapproved Laser Tag; proposed tent for board decorating, Corn Hole games, Giant Jenga and Connect Four.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
1) Main Street Business discussion:
The Petal Express is hosting Miss DeWitt County and Miss America on Jan. 28, 2023. Details to follow.
- X. ANNOUNCEMENTS - Other business**
The Main Street Advisory Board Summer Retreat will be held on Wednesday Sept. 21st in lieu of the regularly scheduled meeting of Sept. 13th, at San Ducerro Vineyards, 500 Dagg Road, Yoakum TX, 6PM.
- XI. ADJOURN: 6:40 PM**