

MINUTES
REGULARLY SCHEDULED MEETING
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS, 212 E. MAIN STREET
TUESDAY, MAY 10, 2022
5:30 PM

- I. CALL TO ORDER** Meeting called to order at 5:45 PM
Members present: Frank Burns, Joyce Foster, Shelly Rath, Gerard Gonzales, Jennifer Taylor and Stephanie Nerada
Members absent: Aaron Franco
Others Present: Sandra Tague Osman, Cuero Main Street Manager; Angie Cuellar, Chamber Director
- II. PUBLIC COMMENT**
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes)
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, where applicable: No current report
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable: The Chamber is currently a one person office pending assistant hiring; The World Series of Poker will be held at the Venue on Sat., August 6th; Turkeyfest is celebrating 50 years this year; Ruby Selection to be held Downtown on Sat. July 23rd with Travis Thamm, 7-10PM with food trucks; Angie has a grant writer working on a \$1M grant for the complete project for the new Chamber office at 101 W. Main, due June, if not approved, may carry over to 2023, requires a \$10K fee – ½ sponsored through a Capital Campaign; estimate given at \$90K for the exterior, interior demo to be completed first.
- V. APPROVAL OF MINUTES FROM the APRIL 12, 2022 REGULAR MEETING:**
Motion to approve Minutes made by Gerard Gonzales, second by Joyce Foster, all in favor.
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Discuss building and new businesses updates: The Glitter Shed business will be moving to a home base but Inspire Boutique will continue to be open with their merchandise at 106 N. Gonzales; 138 E. Main is locally owned and proposed to open as Cuero Brewing Company, slated for demo approx. June with a \$20k estimate, proposed to have stained concrete floors; requires upgraded electric, inside tin to be recycled/repurposed; 120 E. Main continues with an apartment renovation on the second floor for owner use.
b) Discuss Downtown planters and mural art projects: Gobbler Nation mural project complete at N. Esplanade.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting,
a) Chair and Vice-Chair Officers
Motion to approve Frank Burns as Chair made by Joyce Foster, second by Stephane Nerada, all in favor.
Motion to approve Joyce Foster as Co-Chair made by Jennifer Taylor, second by Shelly Rath, all in favor.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Upcoming special events – May 28th Downtown Farmer's Market on Main with Stir Soda truck, Curbside Cajun Eatery and Crossroads Guardians of Hope Cancer Fire Truck
June – June Art Month with local artists paired with local businesses; June 7th-offsite Private Art Showing for Rafael Acosta Jr., June 17th-The Art of Entertainment Street Dance, June 30th-Celebration of 25 years of Art for Rafael Acosta Jr. at the Chisholm Trail Heritage Museum.

IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on new matters or matters carried over from the previous meeting:

1) Main Street Business discussion: None at this time.

X. ANNOUNCEMENTS - Other business

XI. ADJOURN: 6:45 PM