

MINUTES
REGULARLY SCHEDULED MEETING
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS, 212 E. MAIN STREET
TUESDAY, APRIL 12, 2022
5:30 PM

- I. CALL TO ORDER** Meeting called to order at 5:35 PM
Members present: Frank Burns, Joyce Foster, Gerard Gonzales, Aaron Franco and Stephanie Nerada
Members absent: Shelly Rath
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT**
An opportunity to address the Advisory Board on agenda items or items *not* on the agenda (limited two minutes)
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS**, where applicable
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS**, where applicable
- V. APPROVAL OF MINUTES FROM the March 8, 2022 REGULAR MEETING**
Motion to approve the Minutes by Aaron Franco, second by Stephanie Nerada, all in favor
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Discuss building and new businesses updates: The Board toured E. Main to discuss new business updates
b) Discuss Downtown planters and mural art projects: The Board toured E. Main to discuss art and agreed to Robert Oliver's proposal for up to 8 large plaques depicting Cuero History for placement on the side of 130 E. Main, Mr. Reuss' building as approved by the Cuero Heritage Museum Board.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting,
a) Chair and Vice-Chair Officers: Pending the return of Chairman Frank Burns.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Upcoming special events: Downtown: Saturday Sidewalk Sale, Saturday, May 7th, Hospital Week Street Dance, Friday, May 13th, Downtown Farmer's Market on Main, Saturday, May 28th.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
1) Main Street Business discussion: Project ideas discussed:
City provided LED exterior lights surrounding business display windows for night illumination; McDonald's LED light not working properly; Use of Kiosk or business windows QR Codes to direct visitors to the museums, also to CMS website for Historic Scavenger Hunt and tab for background of the historic buildings, to include showing the past and present business.
- X. ANNOUNCEMENTS - Other business**
Inspire Boutique currently housing 6 vendors; The Petal Express has exclusive funeral floral agreements with the Massey Funeral Home in Yorktown
- XI. ADJOURN: 7:03 PM**