

MINUTES
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS
212 E. MAIN, CUERO, TX
TUESDAY, MARCH 8, 2022 at 5:30 PM

- I. CALL TO ORDER:** Meeting called to order at 5:35 PM
Members present: Frank Burns, Joyce Foster, Shelly Rath, Gerard Gonzales and Stephanie Nerada
Members absent: Jennifer Taylor - New Member: Aaron Franco
Others Present: Sandra Tague Osman, Cuero Main Street Manager; Caroline “Connie” Hawes, City Finance Director, Angie Cuellar, Chamber of Commerce Director and Robert Oliver
- II. PUBLIC COMMENT:** None
- III. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on presentation by Caroline “Connie” Hawes, City of Cuero Finance Director and Robert Oliver re: Sidewalk Grant opportunity; Angie Cuellar, Chamber Director
1) C. Hawes: Discussed budget meetings start May 2022; list of recommendations for projects to prioritize; how to fund projects including city general fund, grants and fund raising; July City Council agenda for priority lists; Public Management grant writing company hired by the City to identify potential grants.
2) R. Oliver: Discussed grant opportunities for sidewalk improvements on Esplanade by the Chisholm Trail Heritage Museum and new pocket park, to street end near Rosie’s; discussed TxDot parking near pocket park.
- IV. REPORT ON ANY PENDING CDC GRANT APPLICATIONS,** where applicable:
Sandra Osman reported on CDC Main Street Façade and BRE apps for 4th quarter 2021 through February 2022
- V. REPORT ON ANY CHAMBER OF COMMERCE ITEMS,** where applicable: A. Cuellar: Discussed Chamber Membership Banquet on March 10, 2022; Rural Broadband status; New Chamber building at 101 W. Main is now owned free and clear, looking into Federal Tourism grants for restoration and renovation.
- VI. APPROVAL OF MINUTES FROM the February 9, 2022 SPECIAL RETREAT MEETING**
Motion to accept the Minutes made by Joyce Foster, seconded by Shelly Rath, all in favor.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees’ progress, where applicable:
a) Discuss February Retreat Working Plan: Ongoing.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting, where applicable
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Upcoming special events, where applicable: Discussed March 23rd Downtown Farmer’s Market on Main.
- X. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
1) Main Street Business discussion
a) Discussed possible Federal Grant the City is working on to restore/improve the Coca Cola building on E. Main. Potential Emergency Operations Center with gathering area, request for community to use with no fee; Coca-Cola vintage items on display in front.
b) Shelly Rath shared the improvements status to 120 E. Main.
c) Aaron Franco discussed funeral floral arrangement partnership between The Petal Express and Freund Funeral Home.
d) Shelly Rath shared that the Cuero Pecan House is working on new recipes.
e) Discussed that 127 E. Main is under new ownership since 8/20/21, demolition of added interior walls is complete, anticipated to be a mixed-use with 4 spaces on first floor, entry for two on E. Main and two from the rear parking lot.
f) Business and vendor updates from Stephanie Nerada for Inspire Boutique, Gerard Gonzales for Standard Printing and TABC update from Joyce Foster for San Ducerro Vineyards.
- XI. ANNOUNCEMENTS - Other business**
- XII. ADJOURN – Meeting adjourned at 7:35 PM**