

**MINUTES**  
**CUERO MAIN STREET ADVISORY BOARD**  
**CITY COUNCIL CHAMBERS**  
**212 E. MAIN, CUERO, TX**  
**THURSDAY, SEPTEMBER 14, 2021 at 5:30 PM**

- I. CALL TO ORDER:** Meeting called to order at 5:40 PM  
Members present: Frank Burns, Joyce Foster, Shelly Rath, Gerard Gonzales, Sarah Langhoff and Stephanie Nerada  
Members absent: Jennifer Taylor  
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT:** None
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS,** where applicable: None at this time
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS,** where applicable: Discussed that Main Street submitted a Grant application through the National Main Street program for the T-Mobile Hometown Grant, to assist with renovations at the new Visitors Center, 101 W. Main.
- V. APPROVAL OF MINUTES** from the August 10, 2021 meeting  
**Motion to approve Minutes made by Joyce Foster, seconded by Shelly Rath. All in Favor**
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:  
a) ONGOING: Discuss W. Main Revitalization project; propose district name: Discussed requesting a second architectural quote for renderings.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting. None at this time.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;  
a) Weekend in Olde DeWitt event – Sept. 25<sup>th</sup> from 9-4PM: Discussed schedule; vendors from 9-4PM, music and live entertainment stage from 10-6:30 PM, live performances under the Market Pavilion from 7-10PM; two volunteers from the Promotions Committee will be onsite as runners for the event.  
b) HOWL-O-Ween Pet Parade event – Oct. 23<sup>rd</sup>: Discussed event planning with one food truck and DJ Tony in the Mix.  
c) Christmas in Downtown 2021: Suggested by Sarah to have Police assistance in crossing Esplanade to W. Main during the event for safety reasons. To be discussed with Chief Lewis.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
- X. 1) Main Street Business discussion: Update:** 120 E. Main has been emptied of storage and is close to completion for lease; Paws and Claws SNYPD has announced that they will be going out of business at 130 E. Main, beginning Nov. 1<sup>st</sup>, a potential new lease is in discussion with the property owner; the awning over spaces 132-140 E. Main has been removed and replacement is under consideration; discussed researching the removal of nesting birds under the Market Pavilion.
- XI. ANNOUNCEMENTS:** None at this time  
**Other business**
- XII. ADJOURN – Meeting adjourned at 6:50 PM**  
**NEXT MEETING RESCHEDULED FOR October 19, 2021**