

**MINUTES**  
**CUERO MAIN STREET ADVISORY BOARD**  
**CITY COUNCIL CHAMBERS**  
**212 E. MAIN, CUERO, TX**  
**THURSDAY, AUGUST 10, 2021 at 5:30 PM**

- I. CALL TO ORDER:** Meeting called to order at 5:40 PM  
Members present: Frank Burns, Joyce Foster, Shelly Rath, Gerard Gonzales and Jennifer Taylor  
Members absent: Sarah Langhoff and Stephanie Nerada  
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT:** None
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS,** where applicable: New Business Start-Up Rental Assistance program; 6 months, 50% up to \$500 per month.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS,** where applicable: Angie Cuellar, Chamber Director, reported: 101 W. Main Visitor’s Center architectural office design complete, visitors section on side 1, events center and Board room on side 2, retail merchandise and souvenirs for sale, historical pully wheel to be exposed for viewing; roof repair starting when materials are received, modification cost \$25,000; World Series of Poker and Casino Night held on August 7<sup>th</sup>; discussed DeWitt County Celebrates 175 Years downtown event on Sat. September 25<sup>th</sup> and Turkeyfest on Oct. 8, 9 and 10<sup>th</sup>.
- V. APPROVAL OF MINUTES** from the June 8, 2021 meeting  
**Motion to approve Minutes made by Gerard Gonzales, seconded by Joyce Foster. All in Favor**
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees’ progress, where applicable:  
a) Discuss W. Main Revitalization project; propose district name: Discussed receipt of Architectural quote for renderings, requirement for second quote; ongoing project. Request historic W. Main street photos from Museum Director Amber Fitts.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting. None at this time.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;  
a) Weekend in Olde DeWitt event – Sept. 25<sup>th</sup> from 9-4PM: Board volunteers requested.  
b) HOWL-O-Ween Pet Parade event – Oct. 23<sup>rd</sup>: Discussed having a car show at the event, Alan Kahlich, Anders Auto Supply, to provide contact information.  
c) Christmas in Downtown 2021: Discussed ongoing plans for the 2-day event, December 10 & 11, 2021. Volunteers needed; provide roaming characters on Sat. from 6-8PM, only one person to wear costume during event for COVID safety.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
- X. 1) Main Street Business discussion: Update:** The Cuero Pecan House Café opened at 114. S. Esplanade, Classy B’s opened at 111 W. Main and Hummingbird Occupational Therapy at 114 W. Main is scheduled to open Aug-Sept.
- XI. ANNOUNCEMENTS:** None at this time  
**Other business**
- XII. ADJOURN – Meeting adjourned at 6:50 PM**