

MINUTES
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS
212 E. MAIN, CUERO, TX
THURSDAY, JUNE 8, 2021 at 5:30 PM

- I. CALL TO ORDER:** Meeting called to order at 5:35 PM
Members present: Frank Burns, Joyce Foster, Shelly Rath, Sarah Langhoff, Jennifer Taylor and Stephanie Nerada
Members absent: Gerard Gonzales
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT:** None
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS,** where applicable: Business Retention & Expansion Grant applications are in process for the Chamber of Commerce Visitors Center roof at 101 W. Main, Classy B's interior renovation at 111 W. Main, SNYPD a/c unit and façade signage at 130 E. Main and the Main Street Kaffee Haus & Deli for floor repairs and painting at 104 E. Main.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS,** where applicable: No report at this time.
- V. APPROVAL OF MINUTES** from the May 11, 2021 meeting
Motion to approve Minutes made by Sarah Langhoff, seconded by Joyce Foster. All in Favor
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Update Website changes – Discussed potential July roll-out for new website.
b) Discuss new event for Rally with Ruby July 24th – Reported that the Stir Soda Shoppe Truck, food trucks and live music will be on site for the evening event from 6-10PM.
c) Discuss DeWitt County Celebrates 175 years on Sept. 25th – Discussed that a new billboard wrap will be placed on the Cuero Main Street board on HWY 87 from August-September to advertise the event.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting. None at this time.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Downtown Farmers' Farm-to-Table Tuesdays: Discussed that this event will continue until the end of June.
b) Christmas in Downtown 2021: Confirmed to be a 2-day event, Friday Dec. 10th and Sat. Dec. 11th, approved by City Council at the May meeting; attractions have been contracted; sponsor letters anticipated to be sent in July.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
- X. 1) Main Street Business discussion:** The Main Street Kaffee Haus & Deli will be relocating to the old BBQ Station at 114 S. Esplanade and rebranding as the Cuero Pecan House Café, opening in August; Main Street Director will be reaching out to an architect for a graphic design proposal for the revitalization of W. Main Street project.
- XI. ANNOUNCEMENTS:** None at this time
Other business
- XII. ADJOURN – Meeting adjourned at 6:20 PM**