

MINUTES
SPECIAL MEETING – MEMBERS RETREAT
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS
212 E. MAIN, CUERO, TX
THURSDAY, MAY 11, 2021 at 5:30 PM

- I. CALL TO ORDER:** Meeting called to order at 5:40 PM
Members present: Frank Burns, Joyce Foster, Shelly Rath, Gerard Gonzales, Sarah Langhoff and Stephanie Nerada
Members absent: Jennifer Taylor
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT:** None
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS,** where applicable:
No report at this time.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS,** where applicable: No report at this time.
- V. APPROVAL OF MINUTES** from the February 9, 2021 meeting
Motion to approve Minutes with amendment to 9 (D) made by Gerard Gonzales, seconded by Shelly Rath, Stephanie Nerada, new member, Abstained. All in Favor
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Discuss Website changes: To include options for articles, video and other interactive content; proposed change, July 2021.
b) Discuss Downtown Farmer's Market on Main promotional video re: Capital Farm Credit grant: Funds to be used for video content of the Farmer's Markets to be rolled-out in February 2022.
c) Discuss property maintenance issue of W. Main Street property: Code Enforcement will continue to monitor and advise.
d) Discuss mural art projects Downtown: Proposed mural in connection with the Museum Board at 130 E. Main; repair and additions to the Cuero Water Tower mural at the Cuero utility building, proposed for 2021-2022 budget.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting. None at this time.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events;
a) Downtown Farmers' Market on Main: Ongoing scheduled event, 4th Saturdays, March-Oct. from 9-1PM.
b) July 24th event for Turkeyfest: Consider a shop late event with street closure; Cuero Chamber/Turkeyfest Board to create.
c) Christmas in Downtown 2021: Confirmed to be a 2-day event, Friday Dec. 10th and Sat. Dec. 11th, as in years past.
- IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new matters or matters carried over from the previous meeting:
- X. 1) Main Street Business discussion:** 111 W. Main was purchased and will be used as retail space; plans pending.
a) DeWitt County Celebrates 175 Years: Ongoing plans to be included at the September 25th Farmer's Market; event from 9-4PM to include live music, food trucks and live re-enactments. CMS billboard to display event for August and September.
b) New businesses: None at this time.
- XI. ANNOUNCEMENTS:** None at this time
Other business
- XII. ADJOURN – Meeting adjourned at 6:45 PM**