

MINUTES
SPECIAL MEETING – MEMBERS RETREAT
CUERO MAIN STREET ADVISORY BOARD
CITY COUNCIL CHAMBERS
212 E. MAIN, CUERO, TX
THURSDAY, FEBRUARY 9, 2021 at 5:30 PM

- I. CALL TO ORDER:** Meeting called to order at 5:35 PM
Members present: Frank Burns, Joyce Foster, Shelly Rath, Gerard Gonzales, Sarah Langhoff and Jennifer Taylor
Members absent: Stephanie Nerada
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT:** None
- III. REPORT ON ANY PENDING CDC GRANT APPLICATIONS,** where applicable:
No report at this time.
- IV. REPORT ON ANY CHAMBER OF COMMERCE ITEMS,** where applicable: No report at this time.
- V. APPROVAL OF MINUTES** from the January 14, 2021 meeting
Motion to approve Minutes made by Gerard Gonzales, seconded by Joyce Foster. All in Favor
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Board member goals, suggestions, current status of Committees' progress, where applicable:
a) Discussion on 2021 Work Plan goals focusing on the revitalization of W. Main Street: The Board discussed the ongoing goal of vacant buildings restoration for lease or sale;
b) Communicating with the CDC for a Vacant Building grant to assist potential buyers;
c) Inventory of properties from Terrell to Frederick William Street;
d) Consideration of purchasing the vacant parcel at 201 W. Main to create a garden park;
e) Request proposal for an architectural rendering of potential Infill Development from Terrell to Frederick William Street;
f) Discussed Downtown housing opportunities: apartment complex and/or second story apartments with retail on first floors; all upon City Council approval.
- VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on new committee members, recruiting
a) None at this time.
- VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION** on Promotions Committee progress for upcoming events:
a) Discussed confirmation for going forward with the Downtown Farmers' Market on Main for 2021.
- IX. ANNOUNCEMENTS AND OTHER BUSINESS**
a) Discussed Love Local for Valentine's Day promotion from Feb. 2 – 16, 2021
b) Discussed Cuero Economic Development growth; housing for new businesses in The Quarry and development potential along 183 North; discussed the vacant Tex Inn potential for housing; discussed the opportunity for a Tiny House community.
c) Jennifer Taylor: Research opportunity with TxDot for Cuero directional signage on US Hwy 59, near the 463 Loop, at Tipton's Conoco Station, 5903 Houston Hwy, Victoria.
d) Gerard Gonzales: To inventory areas of Cuero for additional lighting; poorly lit at Broadway & Esplanade; 4 lights total at all 4 corners to represent main intersection.
e) Overall discussion: Propose that the CDC offer limited term rental grant assistance for new business tenants.
- X. ANNOUNCEMENTS:** None at this time
Other business
- XI. ADJOURN – Meeting adjourned at 7:00 PM**