

MINUTES
SPECIAL MEETING – MEMBERS RETREAT
CUERO MAIN STREET ADVISORY BOARD
MAYA’S MEXICAN RESTAURANT
1909 N. ESPLANADE, CUERO, TX
THURSDAY, JANUARY 14, 2021 5:30 – 8:30 PM

- I. CALL TO ORDER:** Meeting called to order at 7:05 PM
Members present: Frank Burns, Tyler McClellan, Shelly Rath, Joyce Foster and Gerard Gonzales
Members absent: Sarah Langhoff and Jennifer Taylor
Others Present: Sandra Tague Osman, Cuero Main Street Manager
- II. PUBLIC COMMENT:** None
- III. APPROVAL OF MINUTES FROM THE November 10, 2020 MEETING**
Motion to approve Minutes made by Gerard Gonzales, seconded by Joyce Foster. All in Favor
- IV. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON NEW BOARD MEMBERS**
a) Accepted the resignation of Tyler McClellan
Motion to accept resignation made by Joyce Foster, seconded by Gerard Gonzales
b) Approved application for new board member, Stephanie Nerada of Downtown business, Inspire Boutique
Motion to approve application made by Joyce Foster, seconded by Shelly Rath. All in Favor
c) Approved revision to By Laws in part: Members may serve no more than two (2) consecutive terms and then must sit out one (1) year before they may return, unless remaining in position annually on a case-by-case basis is approved by the Board.
Motion to approve application made by Joyce Foster, seconded by Shelly Rath. All in Favor
- V. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON 2020 OFFICERS**
a) Nomination of Frank Burns to remain Chairman
Motion to approve application made by Joyce Foster, seconded by Shelly Rath. All in Favor
b) Nomination of Joyce Foster to act as Vice Chair
Motion to approve application made by Shelly Rath, seconded by Frank Burns. All in Favor
- VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON 2020 WORK PLANS**
a) Frank Burns: Would like to see more retail shops created by buildings restoration
b) Joyce Foster: Would like to see buildings filled with tenants; during the Downtown Farmers’ Market on Main days, March – October, would like to see shops have Saturday Sidewalk Sales or other promotional incentives
c) Shelly Rath: Would like to see more retail businesses and a focus on W. Main Street revitalization/Infill Development; would like to see small event activity in the alley behind the E. Main Street businesses
d) Tyler McClellan: Would like to see better internet connections; shops to coordinate specials with Downtown events
e) Gerard Gonzales: Would like to extend the Downtown Farmers’ Market on Main to the parking lot behind the 100 block of E. Main and have signage to draw travelers off of N. Esplanade
f) Overall discussion: Propose that the CDC offer limited term rental grant assistance for new business tenants
- VII. ANNOUNCEMENTS AND OTHER BUSINESS**
a) Discussed Love Local for Valentine’s Day promotion from Feb. 2 – 16, 2021
- VIII. ANNOUNCEMENTS:** None at this time
Other business
- IX. ADJOURN – Meeting adjourned at 7:50 PM**