



**Cuero Main Street Promotions Committee – Minutes
Tuesday, August 20, 2019
Cuero Main Street Conference Room – 12:00 p.m.**

- I. CALL TO ORDER** – Connie Hawes, Chair
The meeting was called to order at 12:00 p.m.
Committee members present: Sandra Osman: Main Street Manager, Shamika Armstrong and Lisa Waterbury
Members Absent: Katelyn Corporon, Lisa Corporon and Angie Cuellar
- II. NEW EVENTS**
- A. Status on Wildflower Mural Art**
Completion of mural pending artist's availability or the committee finishing the project
- B. Discuss HOWL-O-Ween Pet Parade** – Planning ongoing
- C. Discuss CID 2019 items:**
- 1) Showcase Entertainment attractions and Carnival attractions contract – **Sandra** to finalize contract with the inclusion of carnival games and deleting the Dixie Swing priced at \$5,400; **Shamika** to research carnival game prizes from Oriental Trading
 - 2) Update on Costume order – Received the Elf on the Shelf costume, good quality
 - 3) Discuss Sponsorship status – Received early sponsorships totaling \$3,700
 - 4) Discuss ordering of print items, i.e. tickets, also volunteer buttons, discount flyer and other items – **Sandra** to order tickets from Standard Printing; **Connie** to order 40 volunteer buttons and 2nd color wristbands (we have a stock of red); **Lisa W.** to look into Project Graduation with the schools for non-profit food sale at Millie's on Main; **Katelyn** to create downtown retail stores sales coupons for the event; **Sandra** to review sponsorships to include TSG Architects and Schneider Engineering; **Sandra** to discuss mentor opportunities with Dr. Dyer for the High School Work Program, possibly pairing students with downtown retail stores for coverage on Saturdays; discuss Community Hours volunteer availability for costume wearing at the event; **Sandra** to look into billboard signage on N. 183 near the Yoakum Y
 - 5) Discuss other items of interest for CID 2019 event – September meeting to focus on the creation of the Twas' the Night before Christmas in Downtown Shop Late event, **Angie** to take the lead
- III. Additional Items for future discussion**
- a. Other comments, ideas, suggestions, etc.
- IV. ADJOURN**