



**Cuero Main Street Promotions Committee – Minutes  
Tuesday, March 19, 2019  
Cuero Main Street Conference Room – 12:00 p.m.**

- I. **CALL TO ORDER** – Connie Hawes, Promotions Committee Chair  
The meeting was called to order at 12:20 p.m.  
**Committee members present:** Sandra Osman: Main Street Manager, Connie Hawes  
Lisa Corporon, Katelyn Corporon and Shamika Armstrong
- II. **NEW EVENTS**  
**A. Discuss new fundraising events for Public Art**  
Holdover to April meeting  
  
**B. June Art Events**  
Holdover to April Meeting
- III. **Additional Items for discussion**  
a. Other comments, ideas, suggestions, etc.  
**Based on expressed concerns, discussed alternative location plan for Christmas in Downtown 2019, on the 200 block of E. Main, Clinton, Stockdale and S. Gonzales Streets.**  
Information to share with 100 block businesses:  
a. **Moving the event to keep the 100 block open for business may not be successful:**  
1. **The parking lot behind the 100 block will be under some level of construction;**  
2. **Cars will park on Main Street for long periods of time to attend the event;**  
3. **The large Christmas tree would have to move placement from the 100 block of E. Main, too dangerous to be a photo opportunity location if the street is not closed to vehicles.**  
  
4. **Place poll on Facebook every 2 weeks; 1st one, do you prefer the event 1 day or 2 days, 2nd post do you prefer the bungee jump or rock climbing wall, and ongoing.**  
  
5. **Create an opportunity for Main Street businesses to come together and discussions: Check to see if the Main Street Kaffee Haus would be available Tuesday 05/07 or Thursday 05/09 at 5:30 PM. Let businesses know by flyer, email and store visit.**
- b. **For consideration:**  
**Limit food truck vendors to 4 from 6;**  
**Limit Market vendors from approx. 30 to 25**
- IV. **ADJOURN**  
The meeting was adjourned at 1:00 p.m.