



Cuero Main Street Promotions Committee – EVENT WRAP-UP Minutes
Monday, January 7, 2019 5:30 p.m.
La Bella Tavola
213 N. Esplanade, Cuero TX

- I. **CALL TO ORDER** – Sandra Tague Osman, Main Street Manager
The meeting was called to order at 5:30 p.m.
Committee members present: Lisa Waterbury, Connie Hawes, Lisa Corporon, Katelyn Corporon, Shamika Armstrong, and Event Assistant Emily Schendel
- II. **Event Wrap-up** and volunteer appreciation dinner meeting
a. **Christmas in Downtown – December 7, 2018 from 6:00-10:00 p.m. – Cancelled due to weather**
December 8, 2018 from 12:00-10:00 p.m.

Plan for 2019:

- **Sandra** to lock down attraction vendors at the earliest opportunity; Showcase Entertainment for Trackless Train, Eurobungee Jump, Rock Climbing Wall and large Carousel; Artificial Ice Events for Ice Skating Rink, Toboggan Slide and Snowmazing.
 - **Feedback (Connie and all):** Event was well planned in advance re: city departments, downtown decorating, event plan and volunteer schedule.
 - **Lisa C:** Be sure the attractions information flyer says \$5 individual tickets for the Horse Carriage rides, and \$10 tickets can be given to the Ice Skating attraction for an all-day wristband:
 - Second Deck the Downtown face cut-out contest; confirm at future Promotions Committee meetings;
 - Decorate the Cuero Heritage Museum;
 - Have all large attractions on the 100 block of E. Main Street; Horse Carriage rides to be set up in front of City Hall for Clinton Street and Court House route;
 - Limit Market Place vendors to 25, no overlapping items, concentration of hand-made crafts;
 - More activities and possible crafts for ages 8-12; possible painting on planks or 8x10 so as not to take too long;
 - Limit food truck vendors to 4;
 - Additional items to be discussed at future meeting.
- III. **New Events- Future Discussion – No new discussion**
- IV. **ADJOURN**
The meeting was adjourned at 7:30 p.m.