



Cuero Main Street

210 E. Main

361-485-8008

mainstreet@cityofcuero.com

www.cueromainstreet.com

2019 CHRISTMAS IN DOWNTOWN - MERCHANDISE VENDOR INFORMATION, RULES & REGULATIONS

NO APPLICATIONS WILL BE ACCEPTED AFTER DECEMBER 1st

General Information: **SUBJECT TO CHANGE**

Christmas in Downtown will take place Friday and Saturday, **December 13th and 14th**, in downtown Cuero, Texas. Festival hours are from 6 PM – 10 PM on Friday, and 12 PM – 10 PM on Saturday. **Crafts vendors will be set up on FRIDAY OR SATURDAY. Set up time is from 2 PM – 5 PM ON FRIDAY AND 8 AM – 11 AM ON SATURDAY. Vendors must set up and begin selling on Friday and continue through Saturday. Overnight Security provided. This is an outdoor street festival and will be held rain or shine.**

Craft Vendor Eligibility:

Preference given to Vendors selling **original craft** items. Manufactured and mass-produced items may be considered on a **limited** basis, only when the product compliments the overall Christmas theme of the event. All craft vendors must actually be selling their product at the Festival. Vendors in the **Cuero Main Street district** will be given preference with booth fees waived.

Craft Vendor Fees:

- **\$95 for Friday and Saturday: Fee for (10'X10' space). \$225 for a double space.** This fee includes electricity.
- **DUE WITH APPLICATION Please include a check payable to Cuero Main Street in the amount of \$95 or \$225.** Your check will only be cashed if you are chosen to be a vendor for this event. All other checks will be shredded.

General Rules:

- **Tents are required (ANY COLOR) Electricity is available.**
- All display and merchandise must be placed within your 10' X 10' space. Items may not extend into the street more than 10 feet from the curb or extend behind your booth space.
- **Sidewalks must remain open and clean at all times.**
- The Festival does not allow the use of generators for market vendors.
- This is a family event. No flammable or harmful items may be displayed.
- Overnight security will be provided. Each vendor is responsible for securing their booth.
- The Festival is not responsible for any loss or theft incurred by any vendor.
- Vendors are responsible for removing all trash from their area each evening and may not use Festival trash receptacles for its disposal.
- Vendor must notify Cuero Main Street immediately of cancellation, however, fees are non-refundable.

Application Procedure:

- Completed application must include 3 pictures of merchandise and booth set-up.
- The Selection Committee will meet in November to consider all applications received at that time. The Committee's decision is based on the needs of Christmas in Downtown and is final.
- Vendors will be notified in a timely manner of their acceptance status **by email**, after the November Selection Committee meeting.
- **We will continue to accept applications until December 1st, with the committee meeting prior to decide on the applications turned submitted. Vendors will be notified as they are accepted.**
- **Booth assignments will be sent out on or about December 10th.**

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Business Name: _____

Business Name or Event Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ (your acceptance information will be sent here)

Tax ID: _____

To find out if qualify for a Tax ID exemption, please visit this link: http://www.window.state.tx.us/taxinfo/taxpubs/tx96_211.pdf

Description of your merchandise: _____

ELECTRICITY: **Generators are not permitted.**

_____ No electricity needed
_____ 110V Hookup needed

Confirm participation for Friday and Saturday 12/13/19 and 12/14/19:

Participants are required to remain open during all Friday (6 PM – 10 PM) and Saturday (12 PM – 10 PM) Festival hours

_____ Yes _____ No

Will you need a hotel room?

_____ Yes _____ No

_____ One night _____ Two nights

If enough vendors need rooms, we will try to reserve a block at a reduced rate

Hold Harmless Clause:

Vendor, its officers, and members shall hold harmless and defend the city of Cuero, and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against the city of Cuero as a result of loss, damage, or injury of persons or property by reason of any act of failure to act by its officers, members or volunteers.

I have read the terms and conditions as outlined in the accompanying Rules & Regulations and agree to abide by them.

SIGNATURE: _____ DATE: _____

The following must be submitted at time of application:

- Completed application, including a description of your merchandise • Check made payable to Cuero Main Street
- Four pictures of vendor merchandise and set-up | • Signed Application (keep instructions for your file)

Applications will not be considered until all of the above items are submitted.

If you have any questions or concerns please contact our office.

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