



Cuero Main Street
210 E. Main
361-485-8008
mainstreet@cityofcuero.com

2018 MARKET ON MAIN VENDOR INFORMATION, RULES & REGULATIONS

General Information:

Market on Main will take place on the 4th Saturday in March and October. Market on Main will include a variety of vendors to be juried by our committee, a farmers market, food truck dining area, live music and biergarten (subject to change). Hours will be 9AM-4PM. **Vendor set up time is 7 AM – 8:30 AM. Once your booth is set up, it will stay there for the entirety of the event. This is an outdoor market and will be held rain or shine.**

Vendor Eligibility:

Vendors for sale merchandise will be considered on a first come, first served basis. Manufactured and/or mass-produced items are accepted on a very limit basis, with one representative at each market only i.e.; Scentsy, Lipsense, etc. Clothing and boutique items are encouraged as well as antiques and re-purposed items.

Review Process:

Vendor applications will be subject to review as we are looking for quality over quantity. Applications will be reviewed monthly. Vendors will be notified upon acceptance.

Any business with a brick and mortar store within Cuero City limits who wishes to participate in selling merchandise will receive automatic approval with booth fees waived.

Vendor Fees:

- **\$50 (10'X10' space). This includes electricity.**
- **DUE WITH APPLICATION** Please include a check payable to Cuero Main Street in the amount of \$50. Your check will only be cashed if you are chosen to be a vendor for this event. All other checks will be shredded.
- ***If you wish to have multiple spaces, each additional 10x10 will be \$35. Please include this increase in your check.***
- ***If you choose to sign up for (2) 2018 Market on Main events, you may pay in full for a \$15 discount; total \$85.00.***

General Rules:

- **Tent requirement:** We will have our covered Market Pavilion to provide up to 10 spaces. As these spaces are limited, they will be allotted on a first come – first serve basis. If you do not wish to be under the pavilion, or if all pavilion spaces have been filled, you must bring your own pop-up tent for your space. All display and merchandise must be placed within your 10' X 10' space.
- **Sidewalks must remain open and clean at all times.**
- The Market does not allow the use of generators.
- This is a family event. No flammable or harmful items may be displayed.
- Each vendor is responsible for securing their booth.
- The Market is not responsible for any loss or theft incurred by any vendor.
- Vendors are responsible for removing all trash from their area each evening and may not use Festival trash receptacles for its disposal.
- Vendor must notify Cuero Main Street immediately of cancellation. Fees non-refundable.

Application Procedure:

- Completed application must include at least 3 pictures of merchandise and booth set-up.
- The Selection Committee will meet each month to consider all applications that have not yet been reviewed. The Committee's decision is based on the needs of Market on Main and is final.
- If approved, vendors will be eligible for all 2018 Market on Main events.
- Vendors will be notified in a timely manner of their acceptance status **by email**.

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2018 VENDOR MARKET ON MAIN APPLICATION

Business Name: _____

Business Name or Event Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ (your acceptance information will be sent here)

Tax ID: _____

To find out if you qualify for a Tax ID exemption, please visit this link: http://www.window.state.tx.us/taxinfo/taxpubs/tx96_211.pdf

Participants are required to remain open during all Saturday Festival hours (9AM – 4 PM)

Description of your merchandise: _____

BOOTH SPACE:

_____ Please note the 2018 date[s] you are applying for: March 24 October 27

_____ # of 10x10 spaces **(\$50 for the first space and \$35 for each additional)**

_____ Request to have space(s) under the Market Pavilion

_____ Will bring own tent

_____ Reserve _____ #of spaces for March & October 2018 Market on Main events
(\$85 for 1 space at 2 events; this is a savings of \$15) (Additional fee for added spaces)

_____ I have received approval for previous Market on Main event. (Month/Year)

ELECTRICITY: Generators are not allowed.

_____ No electricity needed
_____ 110V Hookup needed

Hold Harmless Clause:

Vendor, its officers, and members shall hold harmless and defend the City of Cuero, and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against the City of Cuero as a result of loss, damage, or injury of persons or property by reason of any act or failure to act by its officers, members or volunteers.

I have read the terms and conditions as outlined in the accompanying Rules & Regulations and agree to abide by them.

SIGNATURE: _____ DATE: _____

The following must be submitted at time of application:

- Completed application, including a description of your merchandise – separate sheet if needed (required by all applicants).
 - Three pictures of vendor merchandise and set-up.
 - Signed Application (keep a copy for your files)
 - Check payable to Cuero Main Street

Applications will not be considered until all of the above items are submitted.

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