



Cuero Main Street
210 E. Main
361-485-8008
mainstreet@cityofcuero.com

2018 MARKET ON MAIN 501(c) NON-PROFIT ORGANIZATION INFORMATION, RULES & REGULATIONS

General Information:

Market on Main will take place on the 4th Saturday in March and October. Market on Main will include a variety of vendors to be juried by our committee, a farmers market, food truck dining area, live music and biergarten (subject to change). Hours will be 9AM-4PM. **Vendor set up time is 7 AM – 8:30 AM. Once your booth is set up, it will stay there for the entirety of the event. This is an outdoor market and will be held rain or shine.**

Vendor Eligibility:

Vendors selling **original craft** items will be given preference. Manufactured and mass-produced items are accepted on a very limit basis, only when the product compliments the overall theme of the event. All vendors must have their merchandise at the Market. Farmers Market vendors must fill out separate application. Only vendors selling fresh produce and plants are eligible to vend at the Farmers Market.

Jury Process:

Vendor applications will be subjected to a juried review. We are looking for quality over quantity. Applications will be reviewed monthly. Vendors will be notified upon acceptance or denial. *Any business with a brick and mortar store in the Cuero City limits will not be subjected to a juried review and will have automatic approval.*

Vendor Fees:

- **\$0 (10'X10' space). This includes electricity.**

General Rules:

- **Pop-up tent required.**
- All display and merchandise must be placed within your 10' X 10' space.
- **Sidewalks must remain open and clean at all times.**
- The Market does not allow the use of generators.
- This is a family event. No flammable or harmful items may be displayed.
- Each vendor is responsible for securing their booth.
- The Market is not responsible for any loss or theft incurred by any vendor.
- Vendors are responsible for removing all trash from their area each evening and may not use Festival trash receptacles for its disposal.
- Vendor must notify Cuero Main Street immediately of cancellation.

Application Procedure:

- Completed application must include at least 3 pictures of merchandise and booth set-up.
- The Selection Committee will meet each month to consider all applications that have not yet been reviewed. The Committee's decision is based on the needs of Market on Main and is final.
- If approved, vendors will be eligible for all 2018 Market on Main events.
- Vendors will be notified in a timely manner of their acceptance status **by email.**



Cuero Main Street
210 E. Main
361-485-8008
mainstreet@cityofcuero.com

2018 MARKET ON MAIN 501(c) NON-PROFIT ORGANIZATION VENDOR APPLICATION

Business Name: _____

Business Name or Event Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ (your acceptance information will be sent here)

Tax ID: _____

To find out if you qualify for a Tax ID exemption, please visit this link: http://www.window.state.tx.us/taxinfo/taxpubs/tx96_211.pdf

Participants are required to remain open during all Saturday Festival hours (9AM – 4 PM)

Please explain the nature of your booth representation. If your application is accepted, you will be informed. Add an additional space if necessary.

Please note the 2018 date[s] you are applying for:

March 24 October 27

Fee exemption for 501(c) Non-Profit Organizations

- Each space measures 10' by 10'
- Vendor must provide their own set up needs such as tent/ez tent, table, extension cords, etc. and provide proper tie down to ensure stability.

ELECTRICITY: Generators are not allowed.

_____ No electricity needed
_____ 110V Hookup needed

Hold Harmless Clause:

Vendor, its officers, and members shall hold harmless and defend the City of Cuero, and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against the City of Cuero as a result of loss, damage, or injury of persons or property by reason of any act or failure to act by its officers, members or volunteers.

I have read the terms and conditions as outlined in the accompanying Rules & Regulations and agree to abide by them.

SIGNATURE: _____ DATE: _____

The following must be submitted at time of application:

- Completed application, including a description of your merchandise – separate sheet if needed (required by all applicants).
 - Three pictures of vendor merchandise and set-up.
 - Signed Application (keep a copy for your files)
 - Check payable to Cuero Main Street

Applications will not be considered until all of the above items are submitted.

Cuero Main Street 210 E. Main Cuero, TX 77954