



Cuero Main Street
210 E. Main
361-485-8008
mainstreet@cityofcuero.com
www.cueromainstreet.com

2018 CHRISTMAS IN DOWNTOWN - MERCHANDISE VENDOR INFORMATION, RULES & REGULATIONS

NO APPLICATIONS WILL BE ACCEPTED AFTER DECEMBER 1st

General Information: **SUBJECT TO CHANGE**

Christmas in Downtown will take place Friday and Saturday, **December 7th and 8th**, in downtown Cuero, Texas. Festival hours are from 6 PM – 10 PM on Friday, and 12 PM – 10 PM on Saturday. **Crafts vendors will be set up on FRIDAY OR SATURDAY. Set up time is from 2 PM – 5 PM ON FRIDAY AND 8 AM – 11 AM ON SATURDAY. Vendors have the option to set up and begin selling on Friday and continue through Saturday, or they can set up Saturday morning, if they do not wish to vend 2 nights. *This is an outdoor street festival and will be held rain or shine.***

Craft Vendor Eligibility:

Vendors selling **original craft** items will be given preference. Manufactured and mass-produced items are accepted on a **limited** basis, only when the product compliments the overall theme of the event. All craft vendors must actually be selling their product at the Festival. Vendors in the **Cuero Main Street district** will be given preference.

Craft Vendor Fees:

- **\$50 for Friday and \$85 for Friday and Saturday:** 2018 event only (10'X10' space). This fee is applicable for vendors who wish to vend Saturday only as well as those who wish to vend Friday AND Saturday. This fee also includes electricity.

General Rules:

- **Tents are required (ANY COLOR) Electricity is available.**
- All display and merchandise must be placed within your 10' X 10' space. Items may not extend into the street more than 10 feet from the curb or extend behind your booth space.
- **Sidewalks must remain open and clean at all times.**
- The Festival does not allow the use of generators for market vendors.
- This is a family event. No flammable or harmful items may be displayed.
- Overnight security will be provided. Each vendor is responsible for securing their booth.
- The Festival is not responsible for any loss or theft incurred by any vendor.
- Vendors are responsible for removing all trash from their area each evening and may not use Festival trash receptacles for its disposal.
- Vendor must notify Cuero Main Street immediately of cancellation.

Application Procedure:

- Completed application must include 3 pictures of merchandise and booth set-up.
- The Selection Committee will meet in November to consider all applications received at that time. The Committee's decision is based on the needs of Christmas in Downtown and is final.
- Vendors will be notified in a timely manner of their acceptance status **by email**, after the November meeting.
- **We will continue to accept applications until December 1st, with the committee meeting each week to decide on the applications turned in at that time. Vendors will be notified as they are accepted.**
- **Booth assignments will be sent out on or about December 4th.**

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Business Name: _____

Business Name or Event Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ (your acceptance information will be sent here)

Tax ID: _____

To find out if qualify for a Tax ID exemption, please visit this link: http://www.window.state.tx.us/taxinfo/taxpubs/tx96_211.pdf

Participants are required to remain open during all Friday (6 PM – 10 PM) and Saturday (12 PM – 10 PM) Festival hours

Description of your merchandise: _____

ELECTRICITY: **Generators are not permitted.**

_____ No electricity needed

_____ 110V Hookup needed

Participating on Friday 12/07/18:

_____ Yes _____ No

Participating on Saturday 12/08/18:

_____ Yes _____ No

Will you need a hotel room?

_____ Yes _____ No

_____ One night _____ Two nights

If enough vendors need rooms, we will try to reserve a block at a reduced rate

Hold Harmless Clause:

Vendor, its officers, and members shall hold harmless and defend the city of Cuero, and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against the city of Cuero as a result of loss, damage, or injury of persons or property by reason of any act of failure to act by its officers, members or volunteers.

I have read the terms and conditions as outlined in the accompanying Rules & Regulations and agree to abide by them.

SIGNATURE: _____ DATE: _____

The following must be submitted at time of application:

- Completed application, including a description of your merchandise – use back if needed (required by all applicants).
- Four pictures of vendor merchandise and set-up | • Signed Application (keep a copy for your files)

Applications will not be considered until all of the above items are submitted.

If you have any questions or concerns please contact our office.

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