



**Cuero Main Street Organization Committee - Agenda**  
**Wednesday, October 25, 2017, 5:15 p.m.**

**I. CALL TO ORDER**

Wendy Davis, Chair

**II. 2017 Work Plan Items**

- a. Volunteer Recruitment
- b. Building strong, reciprocal relationships with non-profit groups
- c.
- d.
- e.
- f.
- g.

**III. Continued Discussion Items**

- a. Create a list of businesses that we can recommend to the Cuero Development Corporation for recruiting.

**IV. Additional Items**

- a. **STATUS:** Lee Ann recommended that we make a CMS presentation to the Parkside Clinic Program and she will look to schedule same with Nikki Lantz for September.
- b. **ONGOING:** Lee Ann brought up the discussion regarding consumers' preference to shop in stores vs. online shopping. Sandra shared that she had read an email that day from Barbara Wold International regarding Amazon and that a study showed that 75% of people preferred to shop in physical stores. Sandra to share that information with committee members for possible presentation to downtown district business owners.

**V. Future Discussion**

- a.
- b.
- c.

**VI. ADJOURN**

MS Manager attending Visitors Seminar in Fredericksburg TX