

**MINUTES  
REGULAR MEETING  
CUERO MAIN STREET ADVISORY BOARD  
210 E MAIN STREET  
THURSDAY, AUGUST 10, 2017  
5:30 PM**

**I. CALL TO ORDER**

The meeting was called to order at 5:30 PM by Chair, Frank Burns  
Members present: Frank Burns, Kayla Pickett, Dina Filley Hardwick and Tyler McClellan  
Members absent: Lisa Waterbury, Wendy Davis  
Others Present: Sandra Tague Osman, Cuero Main Street Manager

**II. PUBLIC COMMENT**

No public comments

**III. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON ANY PENDING CDC GRANT APPLICATIONS**

None

**IV. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON ANY CHAMBER OF COMMERCE ITEMS**

None

**V. APPROVAL OF MINUTES FROM the JULY 27, 2017 MEETING**

**Motion to accept the minutes made by Dina Hardwick, Second by Tyler McClellan, all in favor.**

**VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on Board member goals, suggestions, current status of Committees' progress:**

1. Discussed progress for Farmers Market Days on 08/26/17, managed by Kayla Pickett and Dina Hardwick, and 09/23/17;
2. Discussed Market on Main Event on 10/28/17 and Christmas in Downtown on 12/8-12/9/2017;
3. Discussed having Dina head up an inventory of potential buildings for mural art; researching Texas Downtown Association grant opportunities from the Anice Read Fund. Sandra to forward information to Dina.

**VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on new committee members, recruiting and scheduling:**  
None

**VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on Promotions Committee progress for upcoming events;**

1. For Market on Main and Christmas in Downtown events, discussed the importance of recruiting volunteers a.s.a.p.; Tyler to work on price quotes for banners, Sandra to provide contact information for vendors;
2. For Christmas in Downtown event, discussed Kayla creating hourly entertainment schedule; set up Avis Ann's performance, contact the high school Performance Arts for students to carol or perform; Discussed current Beauty and the Beast production characters to participate; Sandra to reach out to DeWitt County Historic Commission for period characters.

**IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on new matters or matters carried over from the previous meeting:**

1. Advisory Board Member application for Nikki Lantz

**Motion to accept the new board member made by Kayla Pickett, Second by Tyler McClellan, all in favor.**

2. Discussed Main Street District presentation meeting, in Jan. or Feb. 2018, to discuss social media opportunities and store hours with downtown business owners, with Texas Historical Commission presenters.

**X. ANNOUNCEMENTS - Other business - None**

**XI. ADJOURN**

The meeting was adjourned at 6:35 PM