

**MINUTES
REGULAR MEETING
CUERO MAIN STREET ADVISORY BOARD
210 E MAIN STREET-106 N. Gonzales Street
THURSDAY, JULY 27, 2017
5:15 PM**

I. CALL TO ORDER

The meeting was called to order at 5:41 PM by Chair, Frank Burns

Members present: Frank Burns, Lisa Waterbury, Wendy Davis and Tyler McClellan via teleconference

Members absent: Kayla Pickett, Dina Filley Hardwick - Others Present: Sandra Tague Osman, Cuero Main Street Manager

II. PUBLIC COMMENT

No public comments

III. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON ANY PENDING CDC GRANT APPLICATIONS

None

IV. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON ANY CHAMBER OF COMMERCE ITEMS

None

V. APPROVAL OF MINUTES FROM the June 8, 2017 MEETING

Motion to accept the minutes made by Wendy Davis, Second by Lisa Waterbury, all in favor.

VI. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on Board member goals, suggestions, current status of Committees' progress:

1. Discussed progress for Farmers Market Days on 06/24/17; 08/26/17 will be managed by Kayla Pickett and Dina Hardwick;

2. Discussed 07/25/17 follow-up meeting with the Golden Crescent Food Bank for 2018 Farmer's Market Days.

VII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on new committee members, recruiting and scheduling:

1. Rescheduled the Economic Vitality/Design Committee meetings to the 1st Tuesday of each month.

Motion to approve made by Wendy Davis, Second by Lisa Waterbury, all in favor

2. Rescheduled the Advisory Board meetings to the 2nd Tuesday of each month.

Motion to approve made by Tyler McClellan, Second by Wendy Davis, all in favor

3. Rescheduled the Promotions Committee meetings to the 3rd Tuesday of each month.

Motion to approve made by Lisa Waterbury, Second by Tyler McClellan, all in favor

4. Rescheduled the Organization Committee meetings to the 4th Wednesday of each month.

Motion to approve made by Wendy Davis, Second by Lisa Waterbury, all in favor

5. Moved Tyler McClellan from the Organization Committee to the Economic Vitality/Design Committee.

Motion to approve made by Wendy Davis, Second by Lisa Waterbury, all in favor

VIII. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on Promotions Committee progress for upcoming events;

1. Sandra discussed that two Farmers Market Days remain for August and September, and the final day is combined with the Market on Main event in October, which is in the creation process.

IX. CONSIDERATION, DISCUSSION AND POSSIBLE ACTION on new matters or matters carried over from the previous meeting:

1. Sandra discussed that Ken Odom and Dianna (assistant to Robert Oliver) would like to create an opportunity to bring groups from inside and outside of Texas to visit the museums. Suggestion to include package to utilize underused RV Parks and include hotel, restaurant and golf packages. Include neighboring cities i.e.; Gonzales and Goliad. Review Llano offerings.

X. ANNOUNCEMENTS - Other business - None

XI. ADJOURN

The meeting was adjourned at 6:25 PM