



Main Street Program Volunteer Talent Bank Questionnaire

The Cuero Main Street Program seeks to enhance downtown vibrancy and historic preservation through the National Trust Main Street Center's Four-Point Approach of organization, design, promotion and economic restructuring.

Like many organizations, the Main Street program relies heavily on the talents and skills of its board and committee members to achieve its annual goals. To identify those talents and interests, Main Street has created a Talent Bank to help assess what skills are represented in its volunteers. The interest column below indicates your interest in making your passion and talents available to the Main Street program in an advisory and/or participatory role. The skill column below assesses your knowledge or experience in a particular area, but does not indicate your willingness to serve in any capacity.

Please:

- ❖ Check the areas in the left column below that most interest you. Areas left unchecked indicate no interest or skill.
- ❖ For both interest and skill levels, circle the degree (1 being low, 5 being high)

Name: _____

Email: _____ **Phone #:** _____

KNOWLEDGE OF/EXPERIENCE WITH THE FOLLOWING:	INTEREST	SKILL
___ Crime and Safety Awareness (fire maintenance, pedestrian friendliness, etc.)	1 2 3 4 5	1 2 3 4 5
___ Community/Downtown Merchant Liaison (monitors perceptions, DGA, Chamber)	1 2 3 4 5	1 2 3 4 5
___ Downtown Design Guidelines Update/Downtown Master Plan	1 2 3 4 5	1 2 3 4 5
___ Economic Restructuring (business retention, expansion, recruitment, incubators, etc.)	1 2 3 4 5	1 2 3 4 5
___ Event Planning (National Preservation Month, Lighting of the Square, etc.)	1 2 3 4 5	1 2 3 4 5
___ Facilitation (consensus building among groups, facilitating workshops)	1 2 3 4 5	1 2 3 4 5
___ Budget & Financial Analysis (retail leakage, sales tax revenue collection, etc.)	1 2 3 4 5	1 2 3 4 5
___ Fundraising/Grant Writing (Ornament Fundraiser, etc.)	1 2 3 4 5	1 2 3 4 5
___ Leadership Development (attends trainings, workshops, conferences, etc.)	1 2 3 4 5	1 2 3 4 5
___ Public Art/Cultural Resource Development	1 2 3 4 5	1 2 3 4 5
___ Historic Preservation (historic survey update, adaptive reuse, rehabs, etc.)	1 2 3 4 5	1 2 3 4 5
___ Landscaping, Streetscaping, Beautification	1 2 3 4 5	1 2 3 4 5
___ Political Skills (staying abreast of issues, communicating w/elected officials)	1 2 3 4 5	1 2 3 4 5
___ Marketing & Advertising (marketing image & plan, co-op marketing projects, etc.)	1 2 3 4 5	1 2 3 4 5
___ Public Relations/Media (building relationships, writing articles, submitting photos)	1 2 3 4 5	1 2 3 4 5
___ Planning and Zoning/Codes/Ordinances	1 2 3 4 5	1 2 3 4 5
___ Volunteer Management (recruitment, orientation, recognition, etc.)	1 2 3 4 5	1 2 3 4 5
___ Public Speaking/Local Awareness (civic groups, other downtown partners)	1 2 3 4 5	1 2 3 4 5
___ Restaurant Management/Market Opportunities	1 2 3 4 5	1 2 3 4 5
___ Retail Business Merchandising/Market Opportunities	1 2 3 4 5	1 2 3 4 5
___ Building or Wayfinding Signage	1 2 3 4 5	1 2 3 4 5
___ Specialized Districts (TIF/TIRZ, Historic Overlays)	1 2 3 4 5	1 2 3 4 5
___ Heritage Tourism Development/Visitor Resources (historical walking/driving tours, etc)	1 2 3 4 5	1 2 3 4 5
___ Website Production/Maintenance (writing, photos, monthly updates, etc.)	1 2 3 4 5	1 2 3 4 5
___ Financial Incentives (grants, loans, tax abatements, etc.)	1 2 3 4 5	1 2 3 4 5
___ Other _____	1 2 3 4 5	1 2 3 4 5
___ Other _____	1 2 3 4 5	1 2 3 4 5
___ Other _____	1 2 3 4 5	1 2 3 4 5



Volunteer Application

Name:	
Phone Number:	
Email:	

Please check which committee you would like to be a part of:

- Design
- Economic Vitality
- Organization
- Promotions

Please check the event you are interested in volunteering at:

- Christmas in Downtown
- Shop the Blocks
- Market on Main
- Farmer's Market – 4th Saturday of each month, March – October; 9:00 a.m. – 1:00 p.m.
- June Art Month

Please check what time of day is most convenient for you for event participation:

- Morning
- Afternoon
- Evening
- Night